



PEARLE VISION[®]
Clearly Different™

Steps to Opening
Your Pearle
Vision Store

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Candidate completes the Request for Consideration and submits for review.

Candidate completes the Franchise Application/Proof of Assets and submits for review.

Pearle Vision's Finance Department completes a preliminary assessment.

Candidate receives the Franchise Disclosure Document and submits a ZZ Receipt.

Pearle Vision conducts a validation of net worth, liquidity, credit score and BK score.

Pearle Vision sends candidate a "Pre-Discovery" package, which includes a business plan template and a list of preferred lenders.



Candidate completes an in-store experience.

Candidate conducts due diligence with existing Franchisees and secures financing.

Candidate submits a business plan for financial and operational review.

Candidate meets with FDM.



Pearle Vision gives final franchisee approval.

Pearle Vision sends Franchise Agreement to Candidate.

Candidate signs and returns Franchise Agreement.

Luxottica Retail fully executes the Franchise Agreement.

Pearle Vision schedules a handoff meeting between the new Franchisee and the Pearle Vision Field Team.

Franchisee and Pearle Vision identifies and approves a specific store location.

Franchisee and Pearle Vision finalize and execute the store lease or purchase.

Pearle Vision begins store design and construction.

Franchisee training begins.



GRAND OPENING!